



AI meets Sales - SELLBYTEL hosts exclusive Artificial Intelligence Day in Barcelona

To cherish one of the longest existing business partnerships, the SELLBYTEL Group hosted an exclusive Artificial Intelligence Day in Barcelona on March, 13. With the promising title “AI meets Sales”, the day revolved all around groundbreaking innovations in artificial intelligence, opportunities for omnichannel management, bots, predictive analyses and the AI-supported sales process.

Next to the impressive and entertaining keynotes by the renowned AI experts Fabian Westerheide (Asgard.vc) and Felix Schlereth (TRENDONE), our guests had the opportunity to enjoy a unique synchronized virtual reality experience. Moreover, Thomas Kaschner (VP Global Key Accounts), Julio Jolin (VP Operations) and Markus Schoellmann (VP Strategy) discussed automation and its practical opportunities for our joint global projects.

With an amazing view over Barcelona’s harbor and the Mediterranean Sea the day was concluded with an inspiring exchange among guests and SELLBYTEL participants over dinner and drinks.

Thomas Kaschner comments on the day: “After 28 years of a highly successful partnership, this event was a great opportunity to take a look back on what we’ve achieved together in the past, but also what the future holds for us.

As AI is constantly evolving and will change our industries, it’s crucial to stay up to date and to align our partnership and the future roadmap. We proved again that we are the right partner for future innovations and latest technologies.”